

Nitro FX



What is Nitric Oxide and Why Does the Body Need It?

Nitro FX™ is the most powerful form of Noni and liquid oxygen together. The quality of the product has the best natural ingredients and has proven to be greater than any other Noni product. Other Noni products do not have the high potency of Nitro FX™ nor the effective results.

Noni (*Morinda Citrifolia*) has been used beneficially by Polynesians for over 2000 years. It is the most widely used botanical herb in Polynesia. Since its introduction to the Western world a few years ago, millions of people have added their voices to those of the Polynesians -- they love the way Noni makes them feel!

NITRO FX™ takes the effectiveness of Noni to a whole new level! Based upon groundbreaking research that helped unlock the secret of Noni, Nitro FX™ has been formulated to deliver more of what makes Noni work. NITRO FX™ utilizes the best parts of the Noni plant, in various combinations, and concentrates them into a proprietary extract. This extract is so powerful that it produces a Nitric Oxide effect in vitro up to 50 times greater than reconstituted flavored Noni Juice(*1), which until now has been the most popular form of Noni.

Establishing the Nitric Oxide Link

In 1998 three pharmacologists won the Nobel Prize for Medicine for their discovery of Nitric Oxide (NO), a biological gas that acts as a signaling molecule to help regulate many functions of the body(*2). Researchers noted a strong parallel between the anecdotal benefits of Noni and those reported in thousands of scientific reports on the effects of Nitric Oxide. Could it be that the reason Noni is so effective is because it produces a NO effect? And if so, what parts of the plant, and in what combinations, would produce the greatest NO effect?

Research established that various forms of Noni did indeed produce a NO effect in vitro. Some parts of the plant produced a much greater NO effect than others. By analyzing various combinations of the plant researchers were able to maximize the NO effect in vitro as established in endothelial cell tests, the standardized method of testing for NO(*3). The result is that you can now enjoy the concentrated benefits of Noni through Nitro FX™.

The Benefits of Nitric Oxide

NITRO FX™ is non-specific in its formulation and therefore can help support Nitric Oxide levels in vitro for a wide range of conditions. Nature has provided in Noni the perfect balance of amino acids, enzymes, and peptides to produce the perfect product for anyone looking for that certain something that will make a difference for their body. NITRO FX™ has been formulated for people on-the-go who need long-term nutritional support for overall fitness and the relief of stress. It can also provide many additional benefits:

- Helps maintain healthy immune system function.
- Assists in helping maintain proper joint mobility.
- May assist in maintaining normal blood sugar levels.

- Contains potent antioxidants that act as free radical scavengers.
- Helps maintain cholesterol levels that are already within normal range.
- May assist in promoting healthy sexual function.
- Helps maintain healthy lung function.
- Helps improve mental acuity.

Nitric Oxide A Medical Breakthrough

The 1998 Nobel Prize for Medicine was awarded to three researchers for their breakthrough discovery of a biological gas called Nitric Oxide (NO).

Nitric Oxide is a signaling molecule involved in "controlling the circulation of the blood, regulating activities of the brain, lungs, liver, kidneys, stomach and other organs." It acts in many tissues to regulate "a seemingly limitless range of functions in the body."

Here are just a few examples:

- **Blood Pressure:** NO lowers blood pressure, improves blood flow and blood vessel diameter, and prevents formation of blood clots. Endothelial cells are smooth muscles that control relaxation and expansion of blood vessels. NO is essential to proper function of these muscles.
- **Heart:** NO widens blood vessels, increases oxygen supply and protects the heart from damage and cell death. NO helps establish regular electrical impulses and normal rhythm to the heart.
- **Immune System:** Immune cells release bursts of nitric oxide to kill bacteria, viral and parasitic infections. NO is involved in the production of blood cells in the bone marrow and has been shown to increase the number of the immune boosting "Killer T-Cells."
- **Brain:** Nitric oxide transmits messages between nerve cells and is associated with the processes of learning, memory, and sleeping. It can stimulate the brain and modulate many functions, from behavior to gastrointestinal activity.
- **Impotence:** NO stimulates, restores and magnifies the natural responses of male and female genitals. Creating increased NO is the expected effect of the celebrated drug Viagra. The proper amount of NO heightens and lengthens the time of stimulation.
- **Inflammation:** NO is a mediator in inflammation and rheumatism. NO helps relieve pain. The drug morphine produces NO, which is the non-addictive but beneficial portion of the drug.
- **Tumor Reduction:** NO reduces tumor growth and increases the immune response against the radical replication of cancerous cells.
- **Skeletal Muscles:** NO widens the blood channels leading to skeletal muscles. For those that exercise or weight-lift, this means faster gains in lean muscle mass, greater strength, increased endurance, and full-body muscle recovery.